

ECOTECH MARINE



Exceptional Partnership for Exceptional Products

2019 RPP PROGRAM





Retail Partnership

The EcoTech Marine Retail Partnership Program (RPP) is designed to help retailers more effectively sell the EcoTech Marine product line. Our program is only offered to retailers with a “**brick and mortar**” presence.

EcoTech invests in its retail partners to increase education, sales, and profitability.

Exceptional Benefits

- Increased Margin
- Free and Discounted Displays
- Sales & Marketing Support
- Benefits for Store Employees
- Free Shipping
- Access to Credit Terms

Increased Profitability



More Margin

RPP Members receive Gold level pricing for any order quantity.



Free Shipping

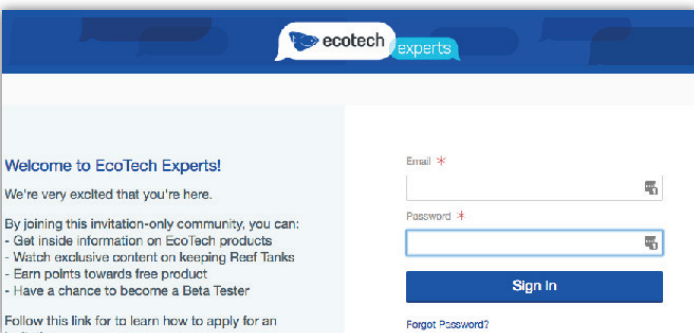
RPP Members boost their profitability with free shipping.

Shipments totaling over \$1000 receive free ground shipping.



Access to Credit

RPP members are invited to apply for Net 30 credit. Request a credit application from your EcoTech sales representative today.



EcoTech Experts

EcoTech Experts is EcoTech's exclusive online portal where RPP exclusive education, monthly discounts and personal rewards can be earned for being a top customer.



Sales & Marketing Support

Marketing Material

RPP members receive special consideration for in-store marketing materials.

- Product literature
- Vinyl pop-ups and wall hangings
- Customized Authorized Dealer banner

EcoTech may also support, through credit or equipment, custom initiatives that a retail partner may undertake - this includes, displays, window clings, video presentations etc.



Display Equipment

The most effective way to sell EcoTech equipment is to have it on display in your store. RPP members enjoy:

- A free MP40 pump and Radion light with first RPP stocking order.
- 50% off MRP on all equipment for display use
- Additional 10% off display unit pricing for when upgrading to a new version of a display product.*

*Display equipment is for in store use only. Display product may not be sold without permission from EcoTech Marine.

Employee Discount

EcoTech values the contribution that all LFS employees make to the EcoTech brand.

Your employees who have been with a retail partner store for six months or more are eligible to purchase EcoTech products for their personal tanks at 50% off of MRP price. For employee purchases, manager conformation is required.

Stock Level Requirement

The RPP program is offered to “brick and mortar” retail outlets only. RPP members are required to maintain minimum monthly inventory levels with the following requirements:

ETM Product	*Minimum Quantity in Stock
MP10QD (wireless and or non-wireless)	4
Mp40wQD	4
Mp60wQD	1
Battery Backup	1
XR15W (Pro and/or Freshwater)	2**
XR30W (Base and/or Pro)	4**
Reeflink	4
VM1	2
VL1	1
VS1	1

*Products and quantities subject to change.

**EcoTech recommends stocking Radion Single Mount RMS kits



Other

Your EcoTech sales representative will be in touch every month to check on inventory status.

EcoTech reserves the right to request monthly verification of the display setup and function through digital images and/or videos.

EcoTech reserves the right to verify minimum inventory by requesting product serial numbers and/or images of product that is currently in-stock. If no verification can be provided, removal of RPP status may occur.

Credit approval is offered at EcoTech’s discretion upon certification through our internal credit verification process. Credit terms can be revoked at any time at the sole discretion of EcoTech Marine.

Maximize Your Relationship

Are you maximizing the benefits of your RPP status?

Fill out list below and email to your EcoTech sales representative.



Store Name _____

Epicor ID# (To be filled out by EcoTech sales rep)

Converted all display tanks to display product at a special discount.

Checked out our marketing POP display material.

Submitted your logo to your Account Rep to get an custom authorized dealer banner.

Have vinyl banners on display for VorTech, Radion and Vectra.

Checked to make sure that you are listed properly on the EcoTech site <http://ecotechmarine.com/find-retailers>

Applied for credit terms to make it easier to maintaining inventory properly.

What are your stock levels?

VorTech

MP10 _____

MP40 _____

MP60 _____

Vectra

S1 _____

M1 _____

L1 _____

Radion

XR15 pro _____

XR30 _____

XR30 Pro _____

Accessories

Battery Backup _____

Employee Experts program signup

(Minimum of one is required)

Employee Name

Employee Email

Employee Position

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

After you complete this form keep an eye on your email for your invitation. Confirm your membership through the email invitation and then watch/read the onboarding instructions.



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www.ecotechmarine.com